



OVER THE EDGE PRESS RELEASE

Over The Edge Launches TecAssured™, a Cost-Effective Administration System and Rating Engine for VSC & Ancillary Product Providers and Sellers

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TecAssured™ is a seamless solution that simplifies the administration of vehicle service contracts, warranties, ancillary products and pre-paid maintenance programs

COLUMBUS, Ohio, August 5, 2015 – Over The Edge, a one-stop shop for software development, design, branding, cloud services and administration consulting, has announced the public launch of its TecAssured™ administration system. The private cloud solution, which features a scalable rating engine and connections to all Menu and DMS systems, provides tools for building custom programs and products, managing contracts, claims, commissions and pricing.

“According to industry reports, the vehicle service contract industry in the U.S. is sizable – better than \$14 billion annually and growing. However, only 25 administrators account for almost 75% of the industry revenues,” said Joseph Pesce, CEO of OTE. *“Based on this data and requests from clients, we built a system that would enable smaller administrators, agents and dealers to compete and profit in this market, as well.”*

TecAssured provides an alternative to expensive proprietary software development efforts. Each TecAssured client gets its own virtual server instance and own databases, allowing that client full control for customization and access to its own data for reporting. With over 32 modules, TecAssured makes it simple to manage the entire policy life-cycle and easily adaptable with the ever-changing warranty and insurance product industries. OTE’s offering now brings a cost-effective, scalable solution to anyone who wants to offer a single product or a complete line of F&I programs, either self-administered or third-party administered.

“TecAssured gives us the ability to build and access product rates and contracts in a very fast and reliable manner,” said Brian Reed, CEO of F&I Express. *“With the launch of TecAssured, we’re now able to easily add an F&I provider that uses TecAssured as a part of the F&I Express platform.”*

Solutions start at \$5,200. To learn more about the TecAssured administration system, visit tecassured.com.

About Over The Edge

Based in Columbus OH, Over The Edge (OTE), a collaboration of technology, design, and industry experts catering to the automotive insurance industry, offers a full suite of services including software development, design, branding, cloud services and administration consulting. Visit <http://go-ote.com> to learn more or call 614-669-1225.