


Web Portal/Sales System	Administrative System	MotoBridge
<ul style="list-style-type: none"> Facilitates product delivery for any service or insured product (VSC, GAP, Pre-Paid Maintenance, Tire & Wheel, Paint, Fabric and/or Engine Protection) Branded presentation process for all products offered VIN and serial number decoder All product information in a single location <ul style="list-style-type: none"> PDF Brochures PDF Contracts that permit easy completion and submission to your providers Pricing – Based upon decoded VIN, you are presented with all plans the vehicle/customer qualifies for as well as the retail cost for each plan Reports sales to each product provider on a schedule determined by you Reporting – All information passed through the Portal is available for reporting <ul style="list-style-type: none"> Sales By – Location, person, product, submitted, pending, in-process and/or un-submitted Contact with all product providers for pricing, e-contracting, e-submission, e-cancellation quotation, e-cancellation processing and reporting via MotoBridge (a separate piece of software) System access and control exercised by resident administrator if desired for: <ul style="list-style-type: none"> User Setup/Password User Access – Allow as much or as little access to areas of the Portal as you, the administrator, deems appropriate User Markups - As established 	<ul style="list-style-type: none"> Provides system support for all aspects of administering a service or insurance product Rating Engine Product presentation, pricing and e-contracting via our Web Portal using VIN and serial number decoding Review and editing of all contracts and customer information prior to acceptance and billing Contract cancellation as needed Contract claim processing Client and management reporting including: <ul style="list-style-type: none"> Sales by Client and Product –With additional details as needed (all information passed through the Web Portal is available for reporting) Pending Contracts Aged Accounts Receivable Accounts Payable – agents, subagents, dealers and overremits Cancellation Reporting Claims Reporting Experience Reporting 	<p>Think of MotoBridge as a cell tower that routes all of your interactions with the following:</p> <ul style="list-style-type: none"> Administrative System VIN and Serial Number Decoders Insurers (1, 2, 3 ...) Product Administrators (TPA 1, 2, 3 ...) Parts Suppliers Inspections Other external/connected parties 

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Agents	Dealers	Administrators
<p>HAVE YOU EVER:</p> <ul style="list-style-type: none"> • Wanted to promote your brand and not your insurer/TPAs? • Wished you had a way to ensure you were aware of all of the products going through your dealer's F&I Office? • Wanted a way for your staff to administer at least a part of the products you offer to control/improve the customer service experience of your dealers? • Wished you had a way to administer your own products? <p>WELL NOW YOU DO!</p>	<p>HAVE YOU EVER:</p> <ul style="list-style-type: none"> • Wanted to promote your brand and not your agent/insurer/TPAs? • Wanted to know exactly what your F&I Office was selling and not selling – even though they were specifically reminded what the “best” choices were? • Wanted a way for your staff to administer at least a part of the products your dealership offers to control/improve the customer service experience you deliver? • Wished you had a way to administer your own products? • Dreamed of a way to better manage your dealership, and train and monitor your staff? <p>WELL NOW YOU CAN!</p>	<p>HAVE YOU EVER:</p> <ul style="list-style-type: none"> • Wanted a way to ensure your products were priced accurately and the information on your contracts approached complete accuracy? • Wished you had a way to standardize the delivery of your products to your agents and dealers? • Wished you could improve the efficiency of your claim process by having direct access to parts providers and inspectors? • Wanted to have up to the minute reporting of sales across your entire distribution? • Been presented with an opportunity you thought was a good idea but you... <ul style="list-style-type: none"> • Couldn't price with your current system? • Couldn't make the changes to your system fast enough to get the deal? • Couldn't find an affordable way to test the concept to know if it would work? <p>WELL NOW YOU CAN!</p>

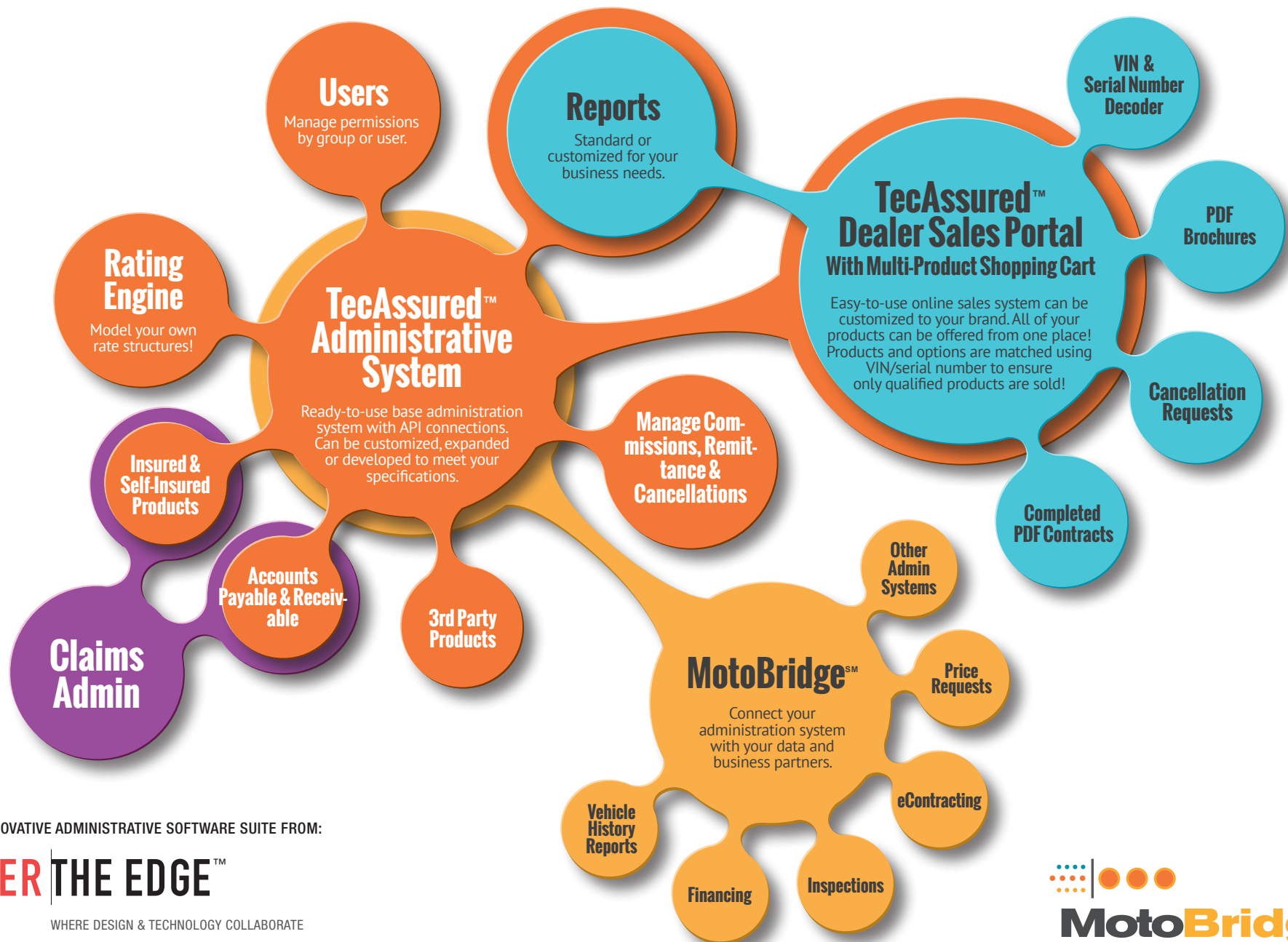
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